



ActivLife Immunity

Raspberry flavored
instant mix drink

Today's health-conscious consumers are on the lookout for easy, nutritious ways to support their immune systems—and they want it on the go! With 59% of Europeans expressing concern about immunity, and an increasing number turning to diet and nutrition to boost health. Parents, too, list immunity as a top priority for their children. Drinks now rank among the top three food and beverage choices to address these health concerns. Plus, with growing awareness around sugar intake, consumers are seeking options to manage their blood sugar while staying proactive about their wellness.¹



Download the leaflet

¹. Global health concerns study, dsm-firmenich, 2023

ActivLife Immunity

We start with a refreshing burst of raspberry flavor, perfectly balanced with low sugar to keep it light and guilt-free. Then we add all the essential vitamins to protect your immunity, ensuring you're ready to tackle the day. Our natural carotenoids give the drink its vibrant color, perfectly matching the fresh taste. It all adds up to a drink that's as easy to enjoy as it is good for you.



Format

Instant drink mix to be mixed with 150 ml water

Benefits

- High in vitamins B3, B6, B7, C & E (50% NRV per serving)
- Low sugars

Ingredients list

Maltodextrin, acidifier: Citric acid, natural flavors, acidity regulator: trisodium citrate, sweeteners: acesulfame K, sucralose, colorant: lycopene, vitamins B3, B6, B7, C and E.

Nutrition facts per 150 mL

			EU-NRV
Energy	5.6 Kcal	Vitamin B3	50%
Proteins	0 g	Vitamin B6	50%
Fat	0 g	Vitamin B7	50%
Sugars	1.4 g	Vitamin C	50%
Sodium	0 g	Vitamin E	50%

dsm-firmenich solutions

- ✓ **Raspberry flavor (natural)** that will bring you an indulgent & authentic taste
- ✓ **TastePRINT® SL** is a sweetening solution made up of sweeteners and taste modulation technologies that enables deep sugar reduction
- ✓ **Premix Blend Essential** brings you 50% of the recommended nutrient intake of vitamins B3, B6, B7, C and E
- ✓ **Redivivo® Lycopene** adds a vibrant red color to fit the raspberry flavor

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