

Vitamins Contribute to More Sustainable Farming

Continuous advancements in ruminant nutrition are essential to address opportunities and challenges of modern milk and meat production, including countering the rise of antibiotic resistance, reducing aggressive animal diseases and making believe that supporting dairy cows, beef and other ruminants with appropriate vitamins can help make production more sustainable (SDG 12, 13) and help get the world closer to zero hunger (SDG 2) as well as healthy lives (SDG 3).

Our Vision for Vitamin Nutrition

With these SDGs in mind, we believe that every single animal should receive the right level of vitamins.



To accomplish this, we are intensely engaged in research and development, and we focus on partnering with all important stakeholders – leading scientists, universities, genetics companies, independent research institutes and farmers. This enables us to develop and produce a complete line of high quality vitamins and support the feed industry with our Vitamin Supplementation Guidelines.

All ingredients in animal feed are regularly evaluated and likewise vitamin levels require the same degree of attention. We therefore encourage the aqua feed industry and all other stakeholders to **check** the vitamin levels in their animal feed and **adjust** them accordingly **for more** sustainable farming.



OVN Optimum Vitamin Nutrition^{*} is about feeding animals high quality vitamins, produced with the lowest environmental footprint, in the right amounts, appropriate to their life stage and growing conditions, to optimize:

Nutrition[®] levels are expressed in terms of vitamin activity

university and industry research, published requirements

and practical experience. All OVN Optimum Vitamin

husbandry conditions. They are based on extensive

consideration, depending on several factors, such as

OVN Optimum Vitamin Nutrition[®] levels are ranges for

feed levels, thus ensuring that vitamin fortification does

can influence animals' requirements and corresponding

Nutrition® levels compensate for the many factors which

Vitamin Nutrition generally exceed the levels needed to

The supplementation levels required to attain Optimum

quality and nutritional value of animal-origin foods.

health and wellbeing, animal performance and the

range of vitamin supplementation optimizing animal

OVN Optimum Vitamin Nutrition® is a cost-effective

prevent signs of clinical deficiency. OVN Optimum Vitamin

not limit performance.

- Animal Health and Welfare
- Animal Performance
- good for farmers
- Food Quality & Food Waste
- good for consumers and the planet

[°]noitinun nimbtiV mumitqO NVO rot səniləbinD

dsm-firmenich Vitamin Supplementation Guidelines are designed to provide OVN Optimum Vitamin Nutrition® of animals under typical industry practice.

to be added to diet, amounts given are usually per head

The vitamin amounts stated are those which should be provided to the animal in the feed at the point of consumption. Additional vitamins should be added to the product to account for processing and shelf-life storage losses to achieve the targeted consumption amounts of vitamins. These losses can be variable. Please ask your local dam-firmenich representative for information about typical levels of process and storage loss.

For some vitamins additional supplementation is indicated: these levels are safe and focused on improving certain attributes e.g. milk and meat quality and immunity. The listed vitamin levels are only guidelines and, in all cases, national feed legislation must be followed.

Clockew - Consolution - Consolution Clockew </th <th>β-Carotene</th> <th> Antioxidant Source of vitamin A Stimulation of progesterone synthesis Reproductive tissue maintenance and function </th> <th> Poor reproduction: prolonged estrus, retarded follicle maturation and ovulation, cysts Embryo losses and early abortion Poor colostrum quality Increased somatic cell counts in milk </th>	β-Carotene	 Antioxidant Source of vitamin A Stimulation of progesterone synthesis Reproductive tissue maintenance and function 	 Poor reproduction: prolonged estrus, retarded follicle maturation and ovulation, cysts Embryo losses and early abortion Poor colostrum quality Increased somatic cell counts in milk
Alkow C - Constrained quartering of experiments of experimants of experiments of expe	enilodD	 Membrane structural component (phosphatidylcholine) Fat transport and metabolism in the liver Support nervous system function (acetylcholine) Source of methyl donors for methionine regeneration from homocysteine 	 Fatty liver Reduced milk yield, milk fat and protein Retosis Growth retardation Carcass characteristics
Another is a status in the	Vitamin C	 Intracellular (water-soluble) antioxidant Immune system modulation (phagocytosis stimulation) Collagen biosynthesis Formation of connective tissues, cartilage and bones Synthesis of corticosteroids and steroid metabolism Conversion of vitamin D3 to its active form 1,26(OH)2D3 	 Lower resistance to stress (e.g., low/high temperatures) Weakness and fatigue Reduced immune response Haemorrhages of the skin, muscles and adipose tissues
Aptomutp Aptomu	Folic acid or Vitamin Bg	 Coenzyme in the synthesis of nucleic acids (DNA and RAA) and proteins (methyl groups) Stimulates hematopoietic system Stimulates hematopoietic system With vitamin B₁₂ it converts homocysteine into methionine 	 Megaloblastic (macrocytic) anaemia Skin damages and hair loss Fertility disorders Loss of appetite and growth retardation
Altomin By Altomin B	d-Pantoth- enic acid or Vitamin B ₅	 Present in Coenzyme A (CoA) and Acyl Carrier Protein (ACP) involved in carbohydrate, fat and protein metabolism Biosynthesis of long-chain fatty acids, phospholipids and steroid hormones 	 Skin disorders Fatty liver Functional disorders of nervous system Loss of appetite and poor feed utilization
Vitamin B3 • Eserutio for gravity reactions of percent in particulation of percentin particulation of percent in particulation of percent in	Biotin or Vitamin B ₇	 Coenzyme in protein, fat and carbohydrates metabolism Normal blood glucose level Synthesis of fatty acids, nucleic acids (DNA and RNA) and Sproteins (keratin) 	 Loss of appetite and growth retardation Foot problems including brittle horns and cracks in hooves Dermatitis Fertility disorders
	Vitacin or Vitamin B ₃	 Coenzyme (active forms NAD and NADP) in aminoacids, fats and carbohydrates metabolism Required for optimum tissue integrity, particularly for the skin, the gastrointestinal tract and the nervous system 	 Nervous system disorders Skin and hair disorders Skin and hair disorders Inflammation and ulcers of mucous membranes Inflorative necrotic lesions of the large intestine Reduced milk yield and feed efficiency Increased risk of ketosis Reduced reproductive performance
Vitamin B, Vi	Vitamin B ₁₂	 Synthesis of red blood cells and growth Essential in utilization of propionic acid (and thus the production of glucose and lactose) Involved in methionine metabolism Coensyme in nucleic acids (DNA and RNA) and protein metabolism Metabolism of fats and carbohydrates 	 Anaemia Reduced milk yield in diets with low cobalt supply Growth retardation and lower feed conversion Reduced production of DNA and RNA Reduced production of DNA and RNA Increased excitability
Vitamin B ₁ • Essential tor growth, headth (mnunity), reproduction death • initiadres or night-bindness (kreoptholmic) Vitamin B ₁ • Essential tor growth, headth (mnunity), reproduction • isoto death Vitamin B ₁ • Essential tor growth, headth (mnunity), reproduction • isoto death Vitamin B ₁ • isoto death • isoto death Vitamin B ₁ • isoto death • isoto death Vitamin B ₁ • isoto death • isoto death Vitamin B ₁ • isoto death • isoto death Vitamin B ₁ • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death • isoto death •	Vitamin B6	 Aminoacids, fats and carbohydrate metabolism Essential for DNA and RNA synthesis Involved in the synthesis of niacin from tryptophan 	 Growth retardation, lesser feed intake and protein retention Dermatitis, rough hair coat, scaly skin Disorders of blood parameters Muscular convulsions followed by paralysis
Vitamin A Essential for growth, headth (immunity), reproduction defects into asset (worphichaila) issues (worphichaila) istean (worphichaila) istean (worphichaila) is	Vitamin B ₂	 Fat and protein metabolism Flavin coenzyme (FMN and FAD) essential for energy production (respiratory chain) Involved in synthesis of steroids, red blood cells and glycogen Integrity of mucosa membranes and antioxidant system within cells 	 Reduced feed intake and growth Reduced absorption of tanc, iron and calcium Inflammation of the mucous membranes (corner of the mouth) of the digestive tract Rough hoir coat, dermatitis and alopecia More severe in young ruminants
Vitamin B, • Essential for growth, nealth (immunity), reproduction • Loss of oppetity por abinthmess or inght-bindness (xerophthmind) Vitamin B, • Essential for growth, nealth (immunity), reproduction • Loss of oppetity of skin, oppetity of skin, operating indicase or inght-bindness (xerophthmind) Vitamin B, • Homeostasis of calcium and brosphorus (intestine, bones of the antioxion of the immune system • Homeostasis of calcium and brosphorus (intestine, bones of the antioxion of the immune system Vitamin B, • Modulation of the immune system • Muscular cell growth • Most efficient double on integrity of skin, bone disording on integrite incleance • Muscular cell growth • Most efficient double on integrite incleance • Muscular weakness and occasionally tetany • Most efficient double on integrite in testine • Muscular weakness and occasionally tetany • Most efficient double on integrite in testine • Muscular weakness and occasionally tetany • Most efficient double on integrite in consideria • Construm quality • Most efficient double on integrite in consideria • Construm quality • Most efficient double on integrite incleance • Construm quality • Most efficient double on integrite incleance • Construm quality • Most efficient double on integrite incleance • Construm quality (color cose-life probleance	la nimotiV	 Coenzyme in several enzymatic reactions Contohydrate metabolism (conversion of glucose into energy) Synthesis of acetylcholine, essential in transmission of Synthesis at acetylcholine, essential in transmission of 	 Loss of appetite up to anorexia Growth retardation Neuropathies and general muscle weakness Poor leg coordination Mucosal inflammation
Vitamin A • Essential for growth, health (immunity), reproduction • Bindness or night-bindness (keropthalmaia) Vitamin A • Essential for growth, nealth (immunity), reproduction • Loss of appetite, poor absorption of nutrients, impaired growth and, in severe cases, and teal resorption or antitestinal) Vitamin B • Homeostasis of calcium and phosphorus (intestina) • Moscular cell growth and intestinal) Vitamin D3 • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth • Moscular cell growth <td>Vitamin K₃</td> <td> Blood clotting and coagulation Coenzyme in metabolic process related to bone Mineralization (Ca binding proteins) </td> <td> Increased clotting time Hemorrhages Anemia Bone disorders </td>	Vitamin K ₃	 Blood clotting and coagulation Coenzyme in metabolic process related to bone Mineralization (Ca binding proteins) 	 Increased clotting time Hemorrhages Anemia Bone disorders
Vitamin D3 • Essential for growth, health (immunity), reproduction death • Loss of appetite, poor absorption of nutrients, impaired growth and, in severe cases, of appetite, poor absorption of nutrients, impaired growth and, in severe cases, of appetite, poor absorption of nutrients, impaired growth and, in severe cases, and fetal resorption or death Vitamin D3 • Easential for growth, health (immunity), reproduction defects like failure of spermatogenesis and fetal resorption or death Vitamin D3 • Modulation of the immune system • More efficient absorption in the intestine, bones • More efficient absorption in the intestine, bones • More efficient modulation of the immune system • More efficient modulation of ithe intestine, bones • More efficient absorption in the intestine, bones • More efficient modulation of the immune system • More efficient modulation of ithe intestine, bones • More efficient modulation of ithe intestine, bones • More efficient mone system • More efficient modulation of ithe intestine • More eff	Yitamin E	 Most powerful fat-soluble antioxidant Immune system modulation Tissue protection Fertility Meat quality 	 Muscular dystrophy and myopathy Muscular dystrophy and myopathy Reduced immune response Retained placenta Retained placenta Retained placenta
Vitamin D3 • Essential for growth, health (immunity), reproduction death • Loss of appetite, poor absorption of nutrients, impaired growth and, in severe cases, of appetite, poor absorption of nutrients, impaired growth and, in severe cases, of appetite, poor absorption of nutrients, impaired growth and, in severe cases, esternations Vitamin D3 • Homeostaris of calcium and phosphorus (intestine, bones of absorption of the immune system • Muscular of appetite poor absorption of and intestinal) Vitamin D3 • Homeostaris of calcium and phosphorus (intestine, bones of absorption of the immune system • Muscular of appetite pones and intestinal) Vitamin D3 • Muscular cell growth • Muscular of appetite pones and system • Muscular cell growth • Muscular cell growth • Muscular cell growth • Muscular cell growth	560HD3	 Major serum metabolite of vitamin D₃ Mojor serum metabolite of vitamin D₃ More efficient absorption in the intestine Faster response for calcium homeostasis More efficient modulation of immune system and muscular cells than vitamin D₃ 	 Transition cow health (calcium homeostasis) Calt health
 Essential for growth, health (immunity), reproduction death Essential for growth, and, in severe cases, (respiratory and intestinal) Essential for growth, health (immunity), reproduction death Essential for growth, health (immunity), reproduction defects like failure of spermatogenesis and fetal resorption or death Essential for growth, health (immunity), reproduction defects like failure of spermatogenesis and fetal resorption or death 	Vitamin D3	 Homeostasis of calcium and phosphorus (intestine, bones Modulation of the immune system Muscular cell growth 	 Rickets, osteomalacia and bone disorders Growth retardation Muscular weakness and occasionally tetany
(nimhdtanza) szarhaild-ténin za szarhaila .	A nimotiV	 Essential for growth, health (immunity), reproduction (steroid synthesis), vision, development and integrity of skin, epithelia and mucosa 	 Loss of appetite, poor absorption of nutrients, impaired growth and, in severe cases, death Loss of appetite, poor absorption of nutrients, impaired growth and, in severe cases, death Reproduction defects like failure of spermatogenesis and fetal resorption or death Increased risk of infections (respiratory and intestinal) Recatinization of epithelial tissues
Vitamin Main tunctions Deficiency symptoms	Vitamin	Main functions	Blindness or sight-blindness

Main Functions of Vitamins and Symptoms of

OVN Optimum Vitamin Nutrition® Guidelines 2022

Check and adjust vitamin levels for more sustainable ruminant farming

We bring progress to life



Scan to know more or visit dsm-firmenich.com/anh



Disclaimer

dsm-firmenich has used diligent care to ensure that the information provided herein is accurate and up-to-date, however, dsm-firmenich makes no representation or warranty, either expressly or implied, of the accuracy, reliability, or completeness thereof. The information provided herein contains scientific and product information for business to business use and does not constitute or provide scientific or medical advice, diagnosis, or recommendation for treatment. Country or region-specific information should be considered when labeling or advertising to the final consumer. In no event shall dsm-firmenich be liable for any damages arising from or reliance upon, or use of, any information provided herein. The content of this document is subject to change without further notice. Please contact your local dsm-firmenich representative for further details. All trademarks listed in this document are either (registered) trademarks of, or trademarks licensed by, the dsm-firmenich group of companies in the Netherlands and/or other countries, unless explicitly stated otherwise.

©dsm-firmenich Nutritional Products Ltd 2021. November 2023

dsm-firmenich ee

Deficiency in Ruminants

dsm-firmenich

Ruminants¹

OVN Optimum Vitamin Nutrition®

Category/phase		Vitamin A ⁴	Vitamin D3 ⁴	25OHD ₃ ⁴ (Hy–D°)	Vitamin E	Vitamin K ₃	Vitamin B ₁	Vitamin B ₂	Vitamin B ₆	Vitamin B ₁₂	Niacin	Biotin	d-Pan- tothenic acid	Folic acid	Vitamin C	Choline	β-Carotene
	Units	IU	IU	mg	mg	mg	mg	mg	mg	mg	mg	mg	mg	mg	mg	mg	mg
R	Calves																
	Milk replacer (0–3 months)	20,000 – 32,000	2,000 - 4,000		150 – 200	1.0 – 1.5	2.5 – 5.0	2.5 – 4.5	2.5 – 4.5	0.04 - 0.08	9.0 – 18.0	0.05 – 0.1	7.0 – 9.0	0.2 – 0.3	250 – 500	500 – 750	10014
	Starter dry feed	7,500 – 10,000	2,200 – 3,000		135 – 200												
R	Heifers (dairy replacen	nent)	- -														
	Growing	20,000 – 60,000	6,000 – 16,350		300 - 500							10 – 20 ¹²					300 - 50015
	4–6 weeks precalving	80,000 – 100,000	20,000 – 25,000	3⁵	2,000 - 3,000						6,000 - 12,00011	2012					500 – 1,000 ¹⁶
1	Beef Cattle		1	1				1	1		1			11			
	Growing	25,000 – 50,000	6,000 – 9,000		200 - 300		60 – 250 ⁹					10 – 20 ¹²					
	Fattening and finishing	40,000 – 80,000	5,000 – 7,000	1	500 – 2,000 ⁶		60 – 250 ⁹					10 - 2012					
1	Beef cows	40,000 – 70,000	5,000 - 10,000		350 – 500							2012					300 – 500 ¹⁵
100 - 100 -	Dairy cows																
	Dry cows, far–off ²	80,000 - 120,000	25,000 - 30,000		1,100 - 4,0007						6,000 - 12,000	20 - 4013					500 - 1,00017
	Dry cows, close–up ³	80,000 - 120,000	25,000 - 30,000	35	2,000 - 4,0007						6,000 - 12,000	20 - 4013					500 – 1,000 ¹⁶
	Lactation	100,000 – 150,000	25,000 - 40,000	1	600 – 1,000 ⁸						6,000 - 12,00011	20 - 4013					300 – 500 ¹⁸
R	Breeding bulls	50,000 – 80,000	5,000 - 10,000		300 - 500							20 ¹²					
R	Sheep and goats	10,000 – 15,000	400 - 600		300 - 600		20010					5 ¹²					30 - 50

¹ Supplementary amount/head/day except **calves** amount/kg air-dried feed. OVN[™] levels are ranges for consideration, depending on several factors, such as husbandry conditions and health status.

² From dry-off to 4 weeks before calving

³ From 3 weeks before calving to calving ⁴ Local limits need to be observed

 5 3 weeks before calving

- ⁶ Upper level for improved color case-life, 100 to 120 days pre-slaughter
- ⁷ Upper level from 3 weeks pre-partum until 4 weeks post-partum

⁸ Upper level for optimum udder health

- ⁹ Upper level for cattle on high concentrate rations
- ¹⁰ In high concentrate diets
- ¹¹ From 2 weeks before calving until peak lactation
- ¹² For optimum hoof health and optimum meat marbling
- ¹³ For optimum hoof health and milk yield
- ¹⁴ For 2 weeks after colostral period

- ¹⁵ 6-8 weeks before 1st insemination/mating when intake of green forage is low ¹⁶ Lower level 8 weeks before 1st calving, upper level 4 weeks before 1st calving when intake of green forage is low
- ¹⁷ Lower level during entire dry period (Far-off and Close-Up); upper level 3-4 weeks before calving (close-up only)
- ¹⁸ Dry and fresh beginning during the dry period until pregnancy is confirmed



Conversion Factors and Standard dsm-firmenich Vitamins for Ruminants

Vitamin (active substance)	Unit	Conversion factor active substance form to vitamin form	Product form	Content (min.)	Formulation technology	Application*	
Vitamin A (retinol)	IU	1 IU Vitamin A = 0.344 µg Vitamin A acetate (retinyl acetate)	ROVIMIX® A 1000	1,000,000 IU/g	Beadlet	M, P, EXP, EXT	
			ROVIMIX° A 500 WS	500,000 IU/g	Spray-dried powder water dispersible	MR/W	
			ROVIMIX® A Palmitate 1.6	1,600,000 IU/g	Oily liquid, may crystalize on storage	Oily solution	
			ROVIMIX* AD3 1000/200	Vitamin A 1,000,000 IU/g Vitamin D ₃ 200,000 IU/g	Beadlet	M, P, EXP, EXT	
Vitamin D ₃ (cholecalciferol)	IU	1 IU Vitamin D ₃ = 0.025 μg Vitamin D ₃	ROVIMIX® D3-500	500.000 IU/g	Spray-dried powder, water dispersible	M, P, EXP, EXT, MR/W	
			ROVIMIX* AD3 1000/200	Vitamin A 1,000,000 IU/g Vitamin D3 200,000 IU/g	Beadlet	M, P, EXP, EXT	
250HD ₃ (25 hydroxy- cholecalciferol)	mg	1 µg 250HD ₃ = 40 IU Vitamin D ₃	ROVIMIX [®] Hy-D [®] 1.25%	1.25% 25OHD ₃ (12.5 g/kg)	Spray-dried powder, water dispersible	M, P, EXP, EXT, W	
Vitamin E		1 mg Vitamin E = 1 IU Vitamin E = 1 mg all-rac-α-tocopheryl acetate	ROVIMIX® E-50 Adsorbate	50% (500 g/kg)	Adsorbate on silicic acid	M, P, EXP, EXT	
(tocopherol)			ROVIMIX" E 50 SD	50% (500 g/kg)	Spray-dried powder, water dispersible	M, P, EXP, EXT, MR/W	
Vitamin K ₃ (menadione)	mg	I mg of Vitamin K ₃ = 2 mg of Menadione Sodium Bisulfite (MSB)	K3 MSB	Menadione: 51.5% (515 g/kg)	Fine crystalline powder	M, P, EXP, EXT, MR/W	
		1 mg of Vitamin K ₃ = 2.3 mg of Menadione Nicotinamide Bisulfite (MNB)	ROVIMIX [®] K3 MNB	Nicotinamide: 30.5% (305 g/kg)	Fine crystalline powder	M, P, EXP, EXT	
Vitamin B ₁ (thiamine)	mg	1 mg of Vitamin B ₁ = 1.233 mg of Thiamine mononitrate	ROVIMIX [®] B1	98% (980 g/kg)	Fine crystalline powder	M, P, EXP, EXT	
Vitamin B ₂ (riboflavin)	mg		ROVIMIX [®] B2 80-SD	80% (800 g/kg)	Spray-dried powder	M, P, EXP, EXT, MR/W	
Vitamin B ₆ (pyridoxine)	mg	1 mg Vitamin B ₆ = 1.215 mg Pyridoxine hydrochloride	ROVIMIX [®] B6	99% (990 g/kg)	Fine crystalline powder	M, P, EXP, EXT, MR/W	
Vitamin B ₁₂ (cyanocobalamin)	ma		Vitamin B12 1% Feed Grade	1% (10 g/kg)	Fine powder	M, P, EXP, EXT	
	mg		ROVIMIX® B ₁₂ 1% Feed Grade	1% (10 g/kg)	Spray-dried powder	M, P, EXP, EXT	
Vitamin B ₃ (Niacin; nicotinic acid and nicotinamide)		1 mg Nicotinic acid = 1 mg Niacin	ROVIMIX® Niacin	99.5% (995 g/kg)	Fine crystalline powder	M, P, EXP, EXT	
	mg	1 mg Nicotinamide (or Niacinamide) = 1 mg Niacin	ROVIMIX® Niacinamide	99.5% (995 g/kg)	Fine crystalline powder	M, P, EXP, EXT, MR/W	
Vitamin B ₇ (d-Biotin)	mg	1 mg of Biotin = 1 mg D-Biotin	ROVIMIX [®] Biotin ROVIMIX [®] Biotin HP	2% (20 g/kg) 10% (100 g/kg)	Spray-dried powder water dispersible	M, P, EXP, EXT, MR/W	
Vitamin B ₅ (d-Pantothenic acid)	mg	1 mg d-Pantothenic acid = 1.087 mg Calcium d-pantothenate or 2.174 mg Calcium dl-pantothenate	ROVIMIX [®] Calpan	98% Calcium d-pantothenate (980 g/kg) Calcium 8.2 – 8.6% (82 – 86 g/kg)	Spray-dried powder water dispersible	M, P, EXP, EXT, MR/W	
Vitamin Bg (Folic acid)	mg		ROVIMIX [®] Folic 80 SD	80% (800 g/kg)	Spray-dried powder water dispersible	M, P, EXP, EXT, MR/W	
Vitamin C	mg		STAY-C [*] 35	35% of total phosphorylated ascorbic acid activity (350 g/kg)	Spray-dried powder	M, P, EXP, EXT	
		1 mg Vitamin C = 1 mg L-Ascorbic acid	STAY-C° 50	50% of total phosphorylated sodium salt ascorbic acid activity (500 g/kg)	Spray-dried powder	M, P, EXP, EXT, MR/W	
			ROVIMIX [®] C-EC	97.5% (975 g/kg)	Ethyl-cellulose coated powder	M, P, MR/W	
			Ascorbic acid	<u>99 – 100% (990 – 1000 g/kg)</u> Crystalline powder		MR/W	
β-Carotene			ROVIMIX [®] β-Carotene 10%	10% (100 g/kg)	Encapsulated beadlet	M, P, EXP, EXT	
			ROVIMIX [®] B-Carotene 10% P	10% (100 g/kg)	Cross linked beadlet	M, P, EXP, EXT	

dsm-firmenich