

Messy matt gum

Dare to style, care,
and protect your hair!



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Create definition with a soft and matte finish with the messy matt gum. Featuring TILAMAR® Fix A1000, STIMU-TEX® AS, PARSOL® SLX and Ethyl Panthenol.

| PHASE | INGREDIENTS | INCI NAME | % W / W | SUPPLIER |
|-------|---------------------------------|--|---------|----------|
| A | Water Dem. | Aqua | 35.00 | |
| | AMP Ultra PC 2000 | Aminomethyl Propanol, Aqua | 0.56 | 100617 |
| | TILAMAR® Fix A1000 | Acrylates Copolymer | 2.50 | 100288 |
| B | Lanette 22 | Behenyl Alcohol | 3.60 | 100037 |
| | Bienenwachs white 100% | Cera Alba | 4.50 | 100610 |
| | STIMU-TEX® AS | Argania Spinosa Kernel Oil, Tocopherol, Butyrospermum Parkii Butter Extract, Spent Grain Wax | 0.65 | 100288 |
| | LEXFEEL 21 | Trimethylolpropane Tricaprylate/Tricaprate | 0.80 | 100647 |
| | PARSOL® SLX | Polysilicone-15 | 0.15 | 100288 |
| C | Water Dem. | Aqua | 44.94 | |
| | Ethyl Panthenol | Panthenyl Ethyl Ether | 0.50 | 100288 |
| | Euxyl PE 9010 | Phenoxyethanol, Ethylhexylglycerin | 0.80 | 100444 |
| D | Polyox WSR 301 | Peg-90M | 0.50 | 100097 |
| | PÖ Pichoune Mandacitron RS30761 | Parfum | 1.00 | 100668 |
| E | Sepigel 305 | Polyacrylamide, C13-14 Isoparaffin, Laureth-7 | 4.50 | 100313 |

HC-E-100166-1

PROCEDURE

1. Prepare 35% of the total amount of water, heat up to 70°C and add AMP Ultra PC 2000.
2. Add TILAMAR® Fix A1000 while stirring, stir until dissolved (ca. 10-15 min).
3. Add ingredients of part B step-by-step in phase A (keep 70°C), homogenize (1-2 min, 10.000 rpm).
4. Pre-mix ingredients of part C in a separate vessel and add while stirring.
5. Pre-mix ingredients of part D in a separate vessel and add while stirring.
6. Add part E while stirring.

TECHNICAL DATA

pH: 8.0-8.3

Viscosity (Brookfield RV6/10rpm): 55.000 mPas

SUPPLIERS

| | |
|--------|------------------------------|
| 100288 | DSM Nutritional Products Ltd |
| 100313 | Seppic |
| 100617 | Angus Chemical Company |
| 100037 | BASF |
| 100610 | Carl Roth GmbH + Co. KG |
| 100444 | Schülke & Mayr GmbH |
| 100097 | Dow Chemical |
| 100668 | Technicoflor France |
| 100647 | Inolex, Inc. |

Regulatory compliance in EU, LATAM and APAC except Taiwan for UV filters in formulation.

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