resVida® Health benefit solution

What is resVida®

resVida® is a high purity resveratrol (99% of pure trans-resveratrol). resVida® is free of impurities such as Emodin or herbicides and pesticides like Anthraquinone. Resveratrol is a polyphenol present in various foods predominantly in grapes and red wine. Resveratrol is believed to be responsible for the so-called French Paradox, the fact that French people – who consume a highfat diet – maintain relatively low mortality rates from coronary heart disease compared to other western countries. Their moderate but regular consumption of red wine is a contributing factor in explaining this paradox.

Mechanism of action

Resveratrol is a potent antioxidant that reduces harmful reactive oxygen species which can lead to premature aging of cells. Resveratrol further acts by upregulating multiple endogenous antioxidant enzymes such as e.g. SOD.

In vitro and in vivo studies have demonstrated many health benefits for resveratrol. Identified mechanisms of action relate to the maintenance of a healthy cardiovascular system as well as a normal metabolic function which includes the maintenance of healthy blood glucose and insulin activity.

Efficacy

Numerous scientific publications show that resveratrol can contribute to:

- · maintenance of a healthy cardiovascular system
- · maintenance of neurocognitive function
- an improvement of age-associated decline of metabolic and sensory-motor coordination function

../continued overleaf





- · Proven bioavailability and safety
- Proven efficacy in humans
- Improves vascular and metabolic health
- Structure function claims
- · High purity and consistent quality

Resveratrol plasma concentration (60 minutes a"er resVida® supplementation) was signi#cantly increased with each dose 1400 Fotal resveratrol (ng / ml) 1200 1000 800 600 400 200 0 30 270 resVida® dose (mg) Mean +/- SEM * p<0.0001 vs. plc Wong et al., Nutr Metab Cardiovasc Dis 2011

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... Efficacy continued

resVida® resveratrol comes along with an unmatched set of human data and has been demonstrated to:

- · be bioavailable
- · be efficacious at low dose
- · maintain healthy blood pressure
- · maintain healthy blood glucose and insulin activity
- induce endurance training-like effects in muscle such as increased fat oxidation and fat storage capacity
- · mimic the metabolic benefits of calorie restriction

Overall scientific evidence indicates that resVida® promotes healthy aging.

Safety

resVida® resveratrol is a consistent, quality product free of pesticides and herbicides. The safety of resVida® has been evaluated in a comprehensive battery of safety studies that is unmatched by any other form of resveratrol and has been demonstrated in human studies to be well tolerated.

Applications

dsm-firmenich's resVida® is a 99% pure transresveratrol that is highly versatile and is ideally suited for a broad range of food, beverages and dietary supplement applications including fruit and vegetable juices, health bars, breakfast cereals, capsules, tablets, softgels and powders.

dsm-firmenich's resVida® is supported by FDA-acknowledged structure function claims and has obtained self-affirmation GRAS status for functional food applications.



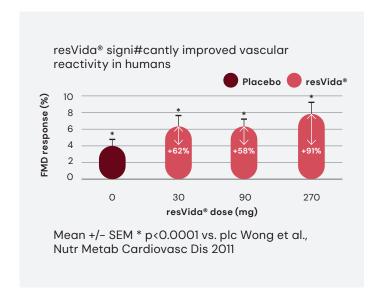
For dsm-firmenich, quality is a way of life. This is the core of Quality for Life $^{\rm IM}$: a seal of excellence for our products.

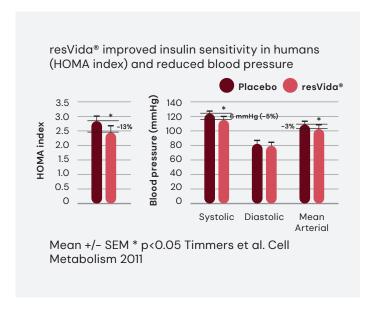
Quality for Life™ is the mark of quality, reliability and traceability. It means that dsm-firmenich customers are getting the best nutrition & health ingredients, knowing the source on which they depend. Quality for Life™ means sustainability. It symbolizes our commitment to our environment, consumers, our business partners, our people and the regulatory framework that governs our operations.

With the Quality for Life™ seal, we guarantee peace of mind for you and for your customers. www.qualityforlife.

For more information on this Health Benefit Solution by dsm-firmenich, visit www.dsm.com/human-nutrition, www.quali-blends.com or e-mail info.dnp@dsm.com

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E&ects of resVida® compared to calorie restriction

	Calorie restriction		Resveratrol	
	Rodents	Humans	Rodents	Humans
Body weight	\downarrow	\downarrow	*	•
Insulin	\downarrow	\downarrow	\downarrow	\downarrow
Energy expenditure: Total Postprandial Sendentary / sleep	*		? ?	• + +
Fat mass and fat-free mass	\downarrow	\downarrow	\downarrow	?
Liver fat	\downarrow	\downarrow	\downarrow	\downarrow
Intramyocellular lipids	\downarrow	\downarrow	\downarrow	\downarrow
Insulin sensitivity	\downarrow	\downarrow	\downarrow	
Inflammation markers				
Mitochondrial e\$ciency	\downarrow	\downarrow	\downarrow	\downarrow
sulin		<u></u>	<u></u>	<u></u>

↓ Decrease ↑ Increase ● Similar ? Currently unknown

Timmers et al., Cell Metab 2011, Suppl Info

