



Market-ready solutions

The next chapter in finished product development

New ideas take too long

When it comes to finished product development, the problems of 'the old way' are there in black and white.

Slow-paced innovation.
'Same old' ingredients.
Complex supply chains.



But now, things are different.
We're introducing a smarter and
brighter approach with an all-in-one
finished product solution that offers:

Fast tracked innovation.
Innovative ingredients.
Simplified supply chains.

This is Market-ready Solutions.

A new world of opportunity

Nutrition and product development are being transformed by shifting consumer needs and evolving science and technology. dsm-firmenich's Market-ready Solutions is leading this evolution.

With cutting-edge science and robust global partnerships, our expert services will have you covered from concept to consumer. Together, we can push your products to the next frontier.

www.dsm.com/MRS





**Streamline
your product
development
process**

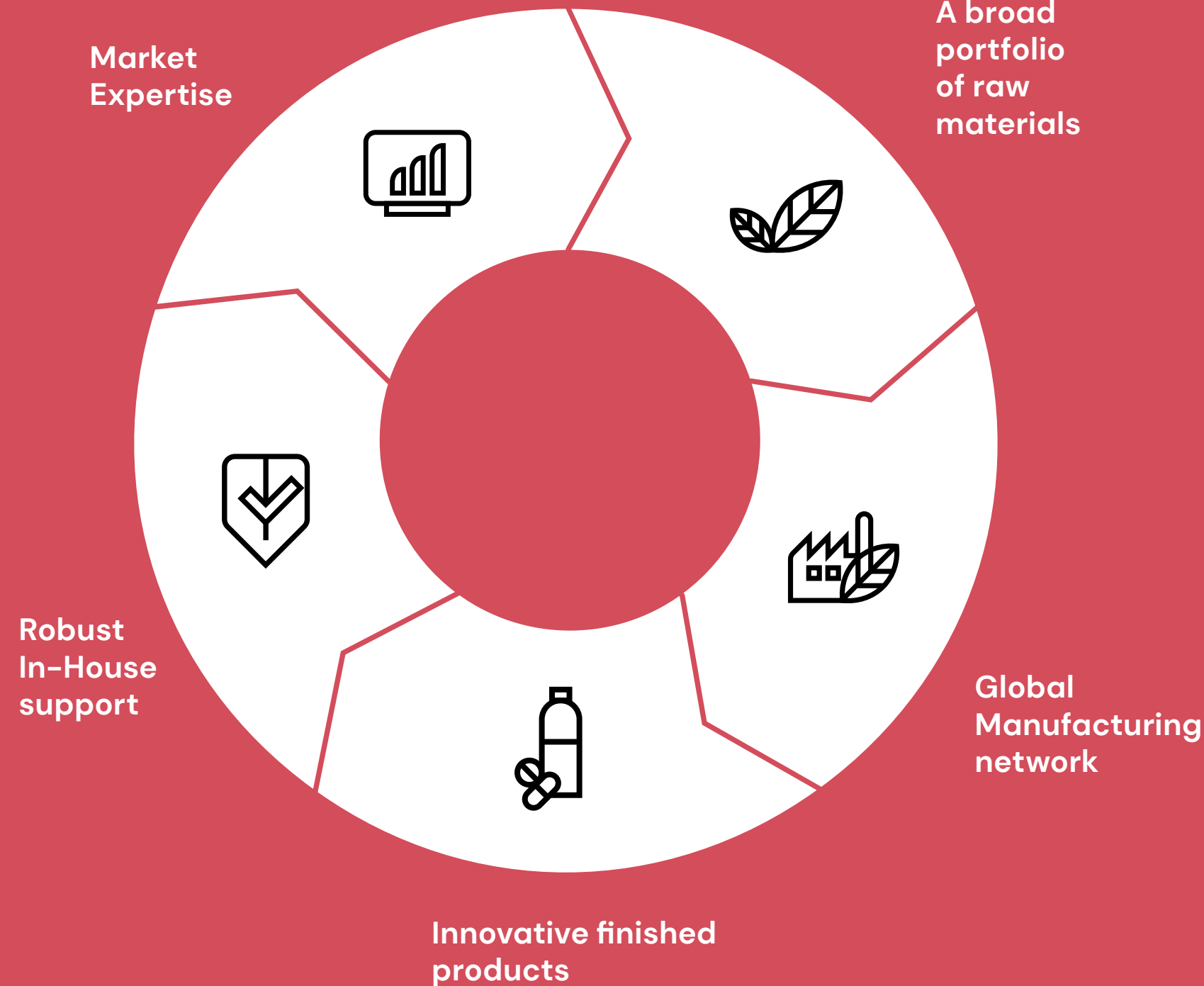
Brighter thinking Better results

Market-ready Solutions is an unrivalled portfolio of offerings for the future of nutrition and dietary supplements.

More than just ingredients, our new vision brings purpose-led products to market faster.

Delivered through a consumer-inspired, end-to-end process, and a simplified supply chain, we help rationalize your product development process.

Together, we'll deliver 100% finished health-benefit products to meet the needs of your consumers.



See what's possible

With many different concept examples, we'll inspire you with new ways to meet...

We have developed hundreds of concept examples to inspire you with new ways to meet your consumers' specific needs. These examples can help you find a unique combination of ingredients, format and packaging that will become your next winning product.

Get in touch to see our full range of concepts

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Boost any meal with powerful Vitamin D sprinkles

Our innovative form of Vitamin D works 3X faster than the traditional Vitamin D. Any food or drink instantly becomes more healthy with our tasteless sprinkle.

Also comes with peace of mind as the packaging is fully sustainable and compostable so won't harm the planet.





Nothing fishy about our Omega chews

All the benefits of Omega but in a delicious chew with no unpleasant aftertaste.

Omega has long been known to improve focus while supporting a healthy brain and heart. But in the past, the only way to access these benefits was smelly fish oil.

Our game-changing new alternative is unique in the market, offering all the rewards of omega in a small, tasty chew.





Too busy for poor nutrition

This revolutionary new format and environmentally friendly packaging effortlessly fits key nutrition into consumers busy lives.

Delicious, sustainable and easy for anyone on the go.





**Delivering
products with
purpose**





Ready for the first step?

At dsm-firmenich we pride ourselves in collaborating with customers who want the best innovations on the market, because where others see products, we see purpose.

Get in touch with our sales team today to start developing your next big idea. We'll help you streamline the process and launch a winning health benefit product your consumers will love.

www.partnerwithDSM.com

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