# Health from the Gut

Unlock the true power of the gut microbiome with dsm-firmenich Health from the Gut solutions

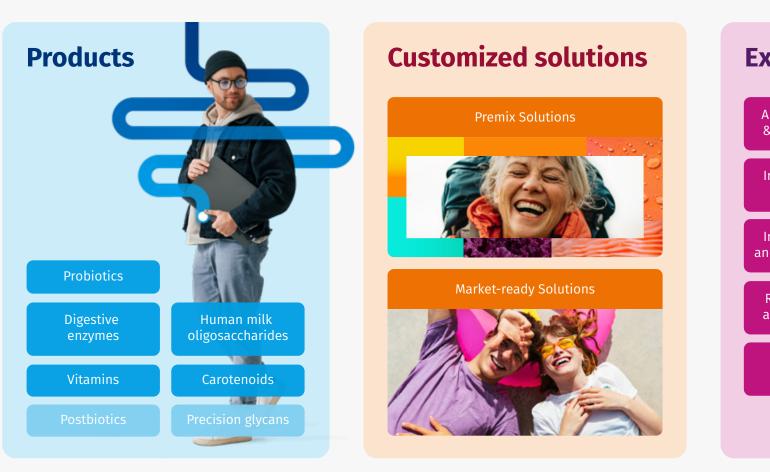
Reimagine gut balance with dsm-firmenich Health from the Gut platform. dsm-firmenich delivers Health from the Gut solutions powered by combinations of proven, gut-supporting ingredients, custom solutions and expert services to unlock the holistic benefits that come from a balanced gut ecosystem.

Global HfG market (2022-2027) €9.7b retail value / 4.7% CAGR<sup>2</sup>

## The Health from the Gut ecosystem

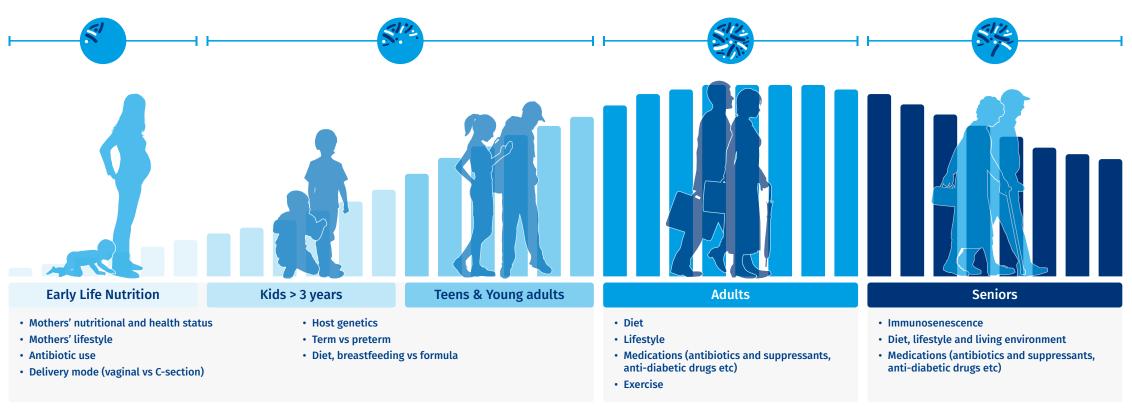


- 1 Healthy gut environment
- 2 Keystone species
- 3 Gut barrier integrity
- 4 Microbiome independant mechanisms



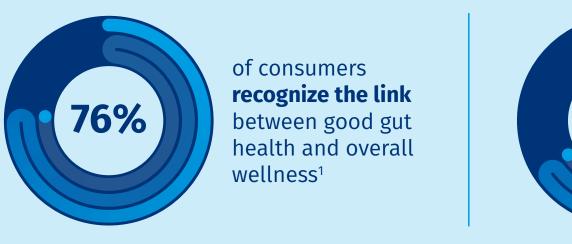


### Gut microbiota supports human health across the lifestyle



#### **Consumers want more from gut health products**

68%



of consumers are interested in **digestive health maintenance** even when not suffering from specific issues<sup>1</sup>

#### Health from the Gut has promising growth potential in multiple health areas:



Digestive health



Metabolic heart health



Immune health



Brain health



Healthy aging



Women's health

Want to know more about Health from the Gut?
Visit the hub to find out.



#### References

- 1. FMCG Gurus consumer survey and market reports 2020 / FMCG Gurus Digestive Health in 2022 and Beyond Global Report
- 2. Based in part on calculations from Euromonitor Consumer Health, 2023ed